

# Resource Summary Report

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## Dartmouth Media Research Lab Shared Resource

RRID:SCR\_009765

Type: Tool

### Proper Citation

Dartmouth Media Research Lab Shared Resource (RRID:SCR\_009765)

### Resource Information

**URL:** <http://dartmouth.eagle-i.net/i/0000012e-5d0c-3250-a694-4a4a80000000>

**Proper Citation:** Dartmouth Media Research Lab Shared Resource (RRID:SCR\_009765)

**Description:** Core facility that provides the following services: Coding of data. The Dartmouth Media Research Lab (DMRL) specializes in the content coding of all types of media including movies, television programming and advertising. We have an extensive database of top box office hits from 1995 to the present. Past areas of research have included tobacco, alcohol, food, violence, and sexual activity. The team consists of two trained coders and a supervisor who ensures consistency and reliability.

**Abbreviations:** Dartmouth DMRL

**Resource Type:** access service resource, core facility, service resource

**Keywords:** data transformation

**Resource Name:** Dartmouth Media Research Lab Shared Resource

**Resource ID:** SCR\_009765

**Alternate IDs:** nlx\_156229

**Record Creation Time:** 20220129T080254+0000

**Record Last Update:** 20260821T193911+0000

### Ratings and Alerts

No rating or validation information has been found for Dartmouth Media Research Lab Shared Resource.

No alerts have been found for Dartmouth Media Research Lab Shared Resource.

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## Data and Source Information

**Source:** [SciCrunch Registry](#)

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## Usage and Citation Metrics

We have not found any literature mentions for this resource.